



A smart approach to business capital. Identifying the right fit for your needs.

Whether the next step for your business is launching a new product line, opening another location, or hiring additional staff, financing may provide the fuel your business needs to get there.

A calculated approach to debt management can function as a key component of your competitive strategy.

Though it may be tempting to select the credit product that's quickest or offers the highest amount, consider taking time to identify the options that best align with your business needs and can set your business up for long-term success.

Wells Fargo's suite of credit options can help strategically grow or solidify your business. To explore which product may work for you, consider:

- Is my business goal a short-, medium-, or long-term investment?
- How soon do I need the capital?
- Are there seasonal fluctuations or upcoming expenditures that may affect the amount I need today?
- Is the economy headed in a direction that favors fixed or adjustable rates?



Icon of a piece of paper

Want to learn more?

[Ask yourself these questions to help determine the credit options that may work for your business needs.](#)

I look forward to working with you and helping you meet the financial goals of your business.



Wells Fargo stage coach

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